

ACADEMIC CV

NAME: Stephanié ROSSOUW
CURRENT POSITION: Senior Lecturer
SCHOOL: Economics
FACULTY: Business, Economics and Law

EDUCATIONAL QUALIFICATIONS:

2007 North-West University, PhD, Economics
2003 Potchefstroom University for Christian Higher Education (PU for CHE), M.Com (Cum Laude), Economics
2001 PU for CHE, B.Com (Hons) (Cum Laude), Bank Risk Management
2000 PU for CHE, B.Com, Business Management

PREVIOUS APPOINTMENTS:

July 2005 – November 2007 North-West University – Senior Lecturer in Economics
January 2004 – June 2005 North-West University – Lecturer in Economics

SIGNIFICANT DISTINCTIONS / AWARDS:

2015 Received the AuSM awards for *Best Lecture in the Faculty of Business and Law* as well as the *Best Lecturer Of The Year* for the entire AUT.

2013 Nominated to attend AUT's first Leadership Programme for Women. This programme followed a similar style to the successful New Zealand Women in Leadership (NZWIL) programme and equipped me with strategies, tools and ideas to challenge and change my respective areas at AUT. It developed my networks across the university, along with my leadership capacity. It was designed primarily for women who demonstrate potential to be in a leadership position at AUT.

2010 Received the *Award for Teaching Excellence* in the Economics discipline from AUT's Faculty of Business and Law for 'outstanding teaching performance'.
Member of the New Zealand Work and Labour Market Institute (NZWALMI) group that won the *2010 Award for Best Research Team*.

2004 Global Insight prize for the best M.Com dissertation (PU for CHE)

PROFESSIONAL SOCIETIES / SERVICE / OTHER ACTIVITIES:

Professional Service:

2017- present: Co-Vice President of Finance for the International Society for Quality of Life Studies (ISQOLS)

I am part of the Executive committee and it is required of me to conduct a comprehensive financial audit to ensure the financial integrity of the society.

I am also part of the Investment/Endowment Executive committee and part of my responsibility is to help oversee the Vanguard Fund which has approximately \$135 000. Our goal, with substantial funding for the Betterment of the Human Condition Award, is to increase the endowment to between \$300,000 and \$500,000 by the end of 2020.

2017- present: Board of Directors for ISQOLS

As board member I was part of the decision-making team regarding track sessions at the 2017 conference, reviewing approximately 52 conference submissions as well as assigning accepted papers to parallel sessions.

2012 - present: Co-Editor (Economics) for the Journal of Happiness Studies

This is the second highest ranked journal in the interdisciplinary field of Economics, Psychology and Philosophy. It has an impact factor of 2.327 which is higher than the A-ranked journal in the field (Social Indicators Research, 1.743 impact factor). Because of its huge success, Springer is planning on pushing for a change in its ranking on the ABDC list.

Since I started as Co-Editor in 2012, I have processed in excess of 450 manuscripts. The interest in Economics and Happiness is not showing signs of leveling off and as a consequence I have now employed an international colleague as my Associate Editor.

Symposium Organisation:

2017 With the collaboration of the NZ Work Research Institute, I organised and hosted a one-day symposium on the multidisciplinary nature of quality of life. The symposium included speakers from University of Johannesburg, University of Waikato and AUT.

Referee: Journal of Happiness Studies (2008 onwards)

International Journal of Entrepreneurship Education (2009)

Human Resource Research (2009)

Journal of International Entrepreneurship (2010)

Social Indicators Research (2009 onwards)

Memberships:

Member of ISQOLS
New Zealand Association of Economists (NZAE)

Service at AUT:

2018 – present Member, Faculty Academic Appeals Committee
2018 – present Member, Faculty for Culture and Society Undergraduate Board of Studies
2018 – present Member, Faculty for Culture and Society Undergraduate Exam Board
2018 – present BA Economics Programme Leader, Faculty for Culture and Society
2018 Member, Faculty Teaching and Learning Digital Plan Committee
2018 Member, Faculty Teaching and Learning Champions Committee
2018 Member, Faculty Diversity and Inclusion Committee
2016 – present Staff Liaison to AUT Economics Society student club
2016 – 2017 Founding member of the AUT Economics Society student club
2016 – 2017 Member, Faculty Future Student Team
2016 – 2017 Faculty Representative at two Auckland Secondary School Senior Prize-givings; Ormiston Senior College and Sancta Maria Senior College.
2016 – present External Moderator to our pathway partner ACG
2015 – present Undergraduate Programmes Coordinator for Department/School of Economics
2014 – 2015 School of Economics Representative and panel judge at the Economics Pursuit Competition for Auckland Secondary Schools and Colleges
2013 – present First year Coordinator for the Department/School of Economics
2013 – 2014 Member, Faculty Health and Safety Committee
2012 – present Member, Faculty Undergraduate Board of Studies
2012 – present Member, Faculty Undergraduate Exam Board
2012 – 2013 Member, Faculty Teaching and Learning Working Group

TEACHING

Courses taught at AUT:

475103 (Globalisation and Business Enterprise) Wellesley Campus: 2008-2012
475103 (Globalisation and Business Enterprise) Manukau Campus: 2010-2012
377402 (Managerial Economics and Organisations): 2010

378904 MBA (Business Economics): 2010 – 2012

376303 (Markets and Pricing): 2012

375001/ECON501 Wellesley and Manukau Campus (Economic Principles 1): 2013 – present

378016/ECON806 (Development Economics): 2013 – present

ECON841 (Macroeconomics for Business) Executive Education ACC cohort: 2017

Courses taught at North-West University between 2004 and 2007:

Introduction to Microeconomics

Introduction to Macroeconomics

Personal Finance Management

Development Economics

Public Economics

Entrepreneurship

Economic analysis

Supervision at AUT:

Degree	Year	Student	Topic
PhD	2019	Kylie Jiang ^M	Wellbeing in New Zealand
Master's	2018	Kylie Jiang ^M	Level of deprivation in Sub-Saharan Africa
	2018/2019	Morgan Davis ^C	Convergence in Sub-Saharan Africa: A Comparison of Subjective and Objective Measures
Honours	2017	Roshen Kulwant ^M	Measuring Economic Vulnerability on a Subnational Level: A Case Study of New Zealand

(^M indicates Main supervisor; ^C indicates Co-supervisor)

PhD theses examined:

Greyling, C. T. "Measurement and analysis of quality of life of the diverse population of the Gauteng city-region", University of Johannesburg, South Africa, 2013.

Bongsha, B. "The impact of trade liberalization on the manufacturing sector in Cameroon", North-West University (Potchefstroom Campus), 2012.

Oelofse, R. "Determinants of the success of workers co-operatives as a means of economic and community development in South Africa", North-West University (Potchefstroom Campus), 2012.

Master's theses examined:

Darounphanh, S. "Impact of Generalized System of Preferences (GSP) by Developed Countries on Less Developed Countries: the Case of Lao PDR-EU Exports", AUT, New Zealand, 2017.

Van der Merwe, J. "Local municipalities and progress with the delivery of basic services in South Africa", North-West University (Potchefstroom Campus), South Africa, 2009.

Meintjes, T. "Basic delivery and fragile regions". North-West University (Potchefstroom Campus), South Africa, 2008.

RESEARCH SPECIALTIES / CAREER:

Summary Statement:

My primary area of expertise lies with wellbeing economics, with secondary interests in development economics.

Research Publications:

REFEREED JOURNAL ARTICLES REVISE AND RESUBMIT

2018 ROSSOUW, S. & Greyling, T. Regional disparities in income-independent quality of life in South African municipalities: convergence or divergence? *Submitted to Annals of Regional Studies (A ranked)*.

ROSSOUW, S. & Greyling, T. Inequality: what does a composite index of wellbeing reveal? *Submitted to Social Indicators Research (A ranked)*.

REFEREED JOURNAL ARTICLE SUBMITTED

2018 Greyling, T. & ROSSOUW, S. Microloans and the quality of life of the marginalized. *Submitted to Social Indicators Research (A ranked)*.

WORK IN PROGRESS

2019 ROSSOUW, S. & Greyling, T. Is wellbeing convergence in Africa sustainable? *To be submitted to Journal of African Economies (A ranked)*.

Greyling, T. & ROSSOUW, S. Using big data to study happiness: A case study of Twitter. *To be submitted to the Journal of Behavioral and Experimental Economics (B ranked)*.

ROSSOUW, S. & Greyling, T. Conspicuous consumption effects on subjective wellbeing in South Africa. *To be submitted to Social Indicators Research (A ranked)*.

Greyling, T. & ROSSOUW, S. Indebtedness and wellbeing. *To be submitted to Habitat International (A ranked)*.

PUBLISHED REFEREED JOURNAL ARTICLES

2017 ROSSOUW, S. Measuring the vulnerability of sub-national regions: Integrating relative location. *South African Journal of Economic and Management Sciences*, 20(1): 1-15

- 2016 Greyling, T. & ROSSOUW, S. Non-economic quality of life and population density in South Africa. *Social Indicators Research*, 134(3): 1051-1075.
- 2013 Lewer, J., Pacheco, G. & ROSSOUW, S. 2013. Do non-economic quality of life factors drive migration? *Social Indicators Research*, 110(1): 1-15.
- 2012 Dye, J., ROSSOUW, S. & Pacheco, G. Well-being of women in New Zealand: The changing landscape. *New Zealand Economic Papers*, 46(3): 273-302.
- ROSSOUW, S. & Pacheco, G. Measuring non-economic quality of life on a sub-national level: A case study of New Zealand. *Journal of Happiness Studies*, 13(3): 439-454.
- 2011 ROSSOUW, S. & Webber, D. J. 2011. Millennium development goals: A concern over sub-national variations. *International Business and Economic Research Journal*, 10(3): 127-136.
- 2010 Naudé, W. A. & ROSSOUW, S. 2010. International New Ventures in China: Extents and Determinants. *Journal of International Entrepreneurship*, 8(1): 87-111.
- 2009 Naudé, W. A., Krugell, W. F. & ROSSOUW, S. 2009. The Non-monetary Quality of City Life in South Africa. *Habitat International*, 33(4):319-327.
- Naudé, W. A., McGillivray, M. & ROSSOUW, S. 2009. Measuring the Vulnerability of Sub-National Regions in South Africa. *Oxford Development Studies*, 37(3).
- 2008 ROSSOUW, S. & Naudé, W. A. 2008. The Non-Economic Quality of Life on a Sub-national Level in South Africa. *Social Indicators Research*, 86:433-452.

BOOK CHAPTER

- 2012 Kumar, S., Pacheco, G. & ROSSOUW, S. 2012. Improving Economic Growth in South Africa: An Empirical Analysis of the Determinants of Total Factor Productivity; accepted in Nadya Gotsiridze- Columbus (Ed.), *Developing Countries: Political, Economic and Social Issues*, Nova Science Publishers, USA.

CONFERENCE PRESENTATIONS

- 2018 Inequality: what does a composite index of wellbeing reveal? Paper presented at the 3rd International Conference on Wellbeing and Public Policy, 5-7 September, Wellington, New Zealand.
- Inequality: what does a composite index of wellbeing reveal? Paper presented at the International Society for Quality of Life Studies (ISQOLS) Annual Conference, "Promotion of Quality of Life in the Changing World", 13-16 June, Hong Kong Polytechnic University, China.
- 2017 Regional inequality in non-economic quality of life: convergence or divergence? Paper presented at the International Society for Quality of Life Studies (ISQOLS) Annual Conference, "Quality of Life: Towards a Better Society", 28 -30 September, Innsbruck, Austria.

Measuring economic vulnerability on a subnational level: A case study of New Zealand. Paper presented at the New Zealand Association of Economists Annual Conference, Victoria University's Rutherford House, Wellington, 12-14 July, 2017.

Regional inequality in non-economic quality of life: convergence or divergence? Paper presented at the New Zealand Association of Economists Annual Conference, Victoria University's Rutherford House, Wellington, 12-14 July, 2017.

2016 Non-economic quality of life and population density in South Africa. Paper presented at the International Society for Quality of Life Studies (ISQOLS) Annual Conference, "Bridging quality-of-life experiences from East to West", 25- 27 August, 2016, Seoul, South Korea.

2015 Does non-economic quality of life converge? Paper presented at the International Society for Quality of Life Studies (ISQOLS) Annual Conference, "The future of quality of life", 15-17 October, 2015, Phoenix, Arizona, United States.

2012 Well-being of women in New Zealand: The changing landscape. Paper presented at the 11th International Society for Quality of Life Studies (ISQOLS), Ca'Foscari University, Venice, Italy, 1-4 November 2012.

2010 Are Millennium Development Goals Increasing Sub-National Vulnerability? Paper presented at the 6th Annual Global Academy of Business and **Economic** Research? (GABER) Conference, New York, 17 -19 October.

Sub-national Vulnerability and Millennium Development Goals. Paper presented at the New Zealand Association of Economists & Law & Economics Association of New Zealand Annual Conference University of Auckland Business School 30 June - 2 July.

2008 International New Ventures in China: Extents and Determinants. Paper presented at the 11th McGill International Entrepreneurship Conference, University of Otago, Dunedin, New Zealand, 5-8 December.

2007 Non-Economic Quality of Life and Vulnerability Combined: Investigating Sub-national Regions. Paper presented at the 8th International Society for Quality of Life Studies (ISQOLS), Marriott Mission Valley Hotel, San Diego, California, USA, 6-9 December.

Measuring the Vulnerability of Sub- national Regions: The Case for South Africa. Paper presented at the Biennial Conference of the Economic Society of South Africa, Indaba Hotel, Johannesburg, South Africa, 10-12 September, 2007.

A Local Vulnerability Index for South Africa. Paper presented at the 1st Annual Conference: Charlotte Manye Maxeke Collaboration in Research and Capacity Building in Economics of Social Protection, Ivory Tree Lodge, Pilanesberg, South Africa, 12-15 June.

The Non-Economic Quality of Life on a Sub-National Level in South Africa. Paper presented at the Centre for the Study of African Economies' Conference on Economic Development in Africa, St. Catherine's College, Oxford, England, 18-20 March.

2006 The Quality of Metropolitan City Life in South Africa. Paper presented at the 7th International Society for Quality of Life Studies (ISQOLS), Rhodes University, Eastern Cape, South Africa, 17-20 July.

The Effect of Optimism and Pessimism on Consumption and Saving: An Experimental Analysis. Paper presented at the South African Positive Psychology Conference, Potchefstroom, South Africa, 3-7 April.

Research Grants / Funding:

2017 Faculty Research Fund (\$3,900) to host a visiting scholar from South Africa.

Invited Seminars:

2009 IHS Global Insights' seminar on Economics and Application from a national and sub-national demographic, economic, and socioeconomic research perspective for South Africa, Leriba Lodge, Pretoria, South Africa, 17 -20 November.

2007 Overseas Development Institute's & the Chronic Poverty Research Centre's seminar on "Understanding and Addressing Spatial Poverty Traps – an International Workshop", Spier, Stellenbosch, Western Cape, South Africa, 29 March.
