

COMMUNITY QUALITY-OF-LIFE INDICATORS RESEARCH CERTIFICATION PROGRAM RELATED TO COMMUNITY INDICATORS PROJECTS



WHO SHOULD APPLY?

- Community planners
- Researchers working in nonprofit organizations
- Consultants who want to specialize in community QOL indicators research
- Researchers in local government agencies who want to receive additional training in developing indicator systems related to a particular domain such as public health, the environment, etc.
- Academic researchers who are interested in developing research and/or teaching expertise in this area

Program Description:

This certification program is designed to help Quality-Of-Life (QOL) researchers specializing in community indicators projects, obtain additional training, and become officially certified in the field. This course focuses on the process of planning, developing, and implementing community QOL indicators in the context of a town, county, city, rural area, or a metropolitan region.

This certificate is facilitated by the International Society for Quality-of-Life Studies (isqols.org), a global organization that promotes and encourages research in the field of quality-of-life (QOL); and the Management Institute for Quality-of-Life Studies (migols.org), which conducts quality-of-life management-related research for business, non-profit, and government organizations.

"[T]he certificate was useful and helped me to think more deeply about Quality-of-Life constructs... It was very good and could be incredibly useful for new scholars."

-Dr. Scott Cloutier

*Assistant Professor, Walton Sustainability Fellow,
Senior Sustainability Scholar*

Julie Ann Wrigley Global Institute of Sustainability, Arizona State University



Course Description

Module 1, Introduction to Community QOL Indicators Research:

the theoretical foundations of community indicators research.

Module 2, An Example of a Well-accepted Community QOL Indicators System

Module 3, The Planning Stage: how to identify sponsors, secure funding, develop an organizational structure, select a quality-of-life model, select indicators, etc.

Module 4, The Development Stage: secondary and primary data collection. The process of these two data collections are described in some detail.

Module 5, The Implementation Stage: how public and research reports are developed and printed, how the reports are distributed, and how the reports are promoted through a public relations campaign, e-marketing, and other forms of promotion.

Module 6, Using Indicators to Create Social Change: how the community indicator researcher should package the findings to meet the needs of decision makers, techniques related to disseminating the data findings to create the greatest impact leading to positive social change.

Course Delivery

The course delivery is mostly through web conferencing. The course will be offered in six, hour-long modules. Course participants will also be assigned take-home reading assignments, possible take-home exercises and assignments. Participants will be able to communicate with the instructor by e-mail and by a Q&A session following each web lecture ("webinar"). Web teleconferencing utilizes both audio and the web to deliver lectures. Each student can attend those lectures in any location in the world as long as they have a web connection and a telephone.

Admission Requirement: A bachelor's degree in a field related to QOL.

Cost: \$700 USD. **\$600 USD for ISQOLS members.** Fees include a PDF version of the course manual and, on successful completion of the certification exam, a course certificate. (To become an ISQOLS member, visit <http://www.isqols.org/>)

Registration requires a mail-in registration form and an official copy of academic transcripts. To register, visit:
<http://www.isqols.org/certification/>

Meet the Instructor:

This course is taught by [Prof. Dr. M. Joseph Sirgy](#) from Virginia Polytechnic Institute and State University (Blacksburg, Virginia, USA). He is widely recognized for his research in community quality of life.



International Society for
Quality-of-Life Studies

Questions? Contact:
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